



MICHAEL JAMES

GET IN CONTACT

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Cwmbran, Torfaen, Wales, UK

PERSONAL PROFILE

A qualified and talented Multimedia Designer with many skills as a Web Designer and Digital Marketer. I have over half a decade worth of experience in the field of Online Marketing.

AREAS OF EXPERTISE

- WordPress
- Adobe Suite Photoshop, Illustrator, After Effects, etc.
- Digital Marketing
- UI and UX
- · Design Fundamentals

OTHER SKILLS

- · Eye for design
- Detail oriented
- Excellent problem solver
- Courteous
- Hard working
- · Self-responsible

OTHER INFO

- · Fluent in English
- Basic Knowledge of Afrikaans
- · Drivers License

WORK EXPERIENCE

WEB DESIGNER AND SOCIAL MEDIA MARKETER

Astral Marketing | Jul 2019 - Present

- Designed and built websites from start to finish
- Created and generated social media content for various clients
- Helped with graphic design and rebranding projects

WEB DESIGNER

Beyond Commerce | Oct 2016 - Jul 2019

- · Designed and built websites from start to finish
- Helped with graphic design and rebranding projects
- Tested mobile apps and web systems

MARKETING MANAGER

SA Beer Pong League | Jan 2013 - Oct 2013

- Organised Events at Sun International Casinos
- · Planned the branding and marketing of events
- Organised with local celebs and radio DJ's to promote the events and make appearances.

EDUCATION HISTORY

VEGA, SCHOOL OF BRANDING

BA in Creative Brand Communications, 2016

- Specialised in Multimedia Design
- Minored in Brand Strategy
- · Minored in Digital Media

KINGSWAY HIGH SCHOOL

Graduated Class of 2010

- Vice-Captain of Squad Swimming Team
- Vice-Captain of Cross Country Team