

DIGITAL MARKETER / WEB DESIGNER

MICHAEL JAMES



GET IN CONTACT

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Cwmbran, Torfaen, Wales, UK

PERSONAL PROFILE

A qualified and talented Multimedia Designer with many skills as a Web Designer and Digital Marketer. I have over half a decade worth of experience in the field of Online Marketing.

AREAS OF EXPERTISE

- WordPress
- Adobe Suite – Photoshop, Illustrator, After Effects, etc.
- Digital Marketing
- UI and UX
- Design Fundamentals

OTHER SKILLS

- Eye for design
- Detail oriented
- Excellent problem solver
- Courteous
- Hard working
- Self-responsible

ADDITIONAL INFO

- Fluent in English
- Drivers License
- Recieved a certificate from Google Digital Garage in The Fundamentals of Digital Marketing

WORK EXPERIENCE

DIGITAL MARKETER

Extruflex UK | Apr 2023 – Present

- Creates all digital content for the website and social media accounts such as blog writing, social media posting, SEO optimisations, video editing, website written content, etc
- In charge of graphic design and company rebranding projects
- Overseeing all marketing tasks and created and implemented all the marketing plans and strategies

WEB DESIGNER AND SOCIAL MEDIA MARKETER

Astral Marketing | Jul 2019 – Sep 2022

- Designed and built websites from start to finish
- Created and generated social media content for various clients
- Helped with graphic design and rebranding projects

WEB DESIGNER

Beyond Commerce | Oct 2016 – Jul 2019

- Designed and built websites from start to finish
- Helped with graphic design and rebranding projects
- Tested mobile apps and web systems

MARKETING MANAGER

SA Beer Pong League | Jan 2013 – Oct 2013

- Organised Events at Sun International Casinos
- Planned the branding and marketing of events
- Organised with local celebs and radio DJ's to promote the events and make appearances.

EDUCATION HISTORY

VEGA, SCHOOL OF BRANDING

BA in Creative Brand Communications, 2016

- Specialised in Multimedia Design
- Minored in Brand Strategy
- Minored in Digital Media